



REHAND. THE NEW SOLUTION FOR HAND, WRIST AND FINGER REHABILITATION ON TABLET DEVICES

PROBLEM

Wrist, hand and finger trauma disorders are one of the most frequent (+800k cases/year in the EU) and the most expensive (+1.800m€/year in the EU) injuries. Despite this, their rehabilitation continues to be based on exercise programmes on paper. According to scientific evidence, exercise programs are completely effective for these pathologies, the problem is the current format on paper, which does not enable them to be adapted to pathology and evolution, monitored by a practitioner, and integrate the sensorimotor system.

SOLUTION

SAAS solution (B2B centered on health insurance companies and public and private hospitals) 26% more clinically effective than the conventional methods. Rehand integrates: (1) **ReHand Tablet app** (iOS and Android) for patients to carry out their adapted and monitored exercise program performed by touching touch-screens of Tablet devices, and a (2) **Monitoring system** for practitioners and physiotherapists that allows them to control the evolution and performance of the patient. [Link to exercise example](#)

REHAND SOLUTION

Sector: mHealth

Product type : SAAS

Incorporation date: 09-2016

People in the team: 6

Pre-capital value: 2.000.000 €

Private capital sought : 250.000 €

FOUNDERS



Jesús Blanquero [CEO]
Health innovation & entrepreneurial background



José Manuel López [CTO] Informatics and electronics engineer



Alejandro Suero [CRO]
Experienced in research and clinical practice

BUSINESS ADVISOR



Álvaro León
Health Business Development
Director at Microsoft

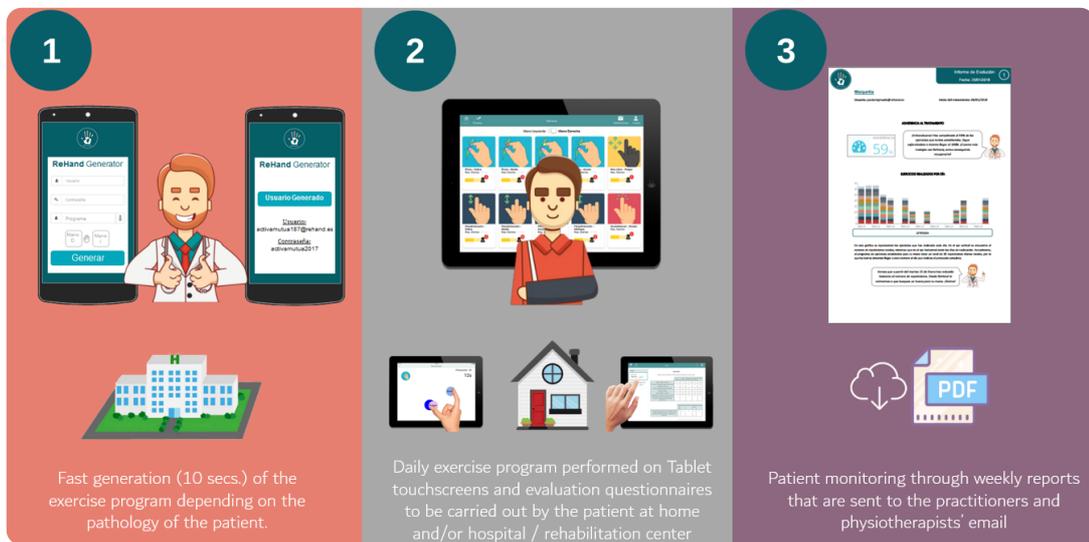
MEDICAL ADVISORS



Experienced practitioners from Andalusian Health Services. Heads of Hand Surgery, Rehabilitation and Research

CONTACT INFO

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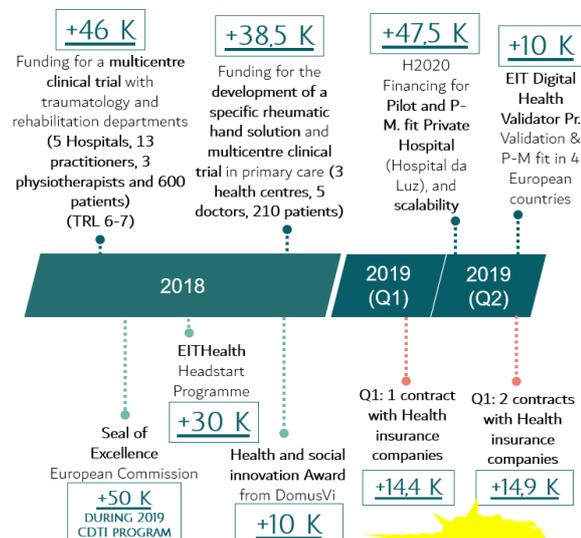
MARKET

Just taking into account the injuries caused by accidents at work, there are more than 800,000 pathologies involving these segments in Europe. [Link to TAM/SAM/SOM](#)

VALUE PROPOSITION & MODEL

ReHand is a B2B business that follows a very scalable SaaS business model through a pack-license system (one license, one patient) of 50, 100, or 200, to cover a wide range of entities and service sizes. According to clinical trials conducted (+600 patients), ReHand is 26% more effective than conventionally used methods for the rehabilitation of these pathologies, which is reflected in an optimization in the resources management of healthcare entities and generating savings up to 500€ per patient. In this way, we work with a win-to-win model.

FUNDING OBTAINED SO FAR



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