



Sector: RegTech, Identity
 Type of product: B2B2C Identity Attribute Exchange
 Date of foundation : 2016
 Number of people in the team: 4
 Capital raised in the past: 25K
 Average monthly expenditures: Value premoney: £4M
 Capital buscado: £1M

Team



Dr Rachel O'Connell
 Founder, CEO



Michal Harris
 Tech co-founder



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Providing Secure and Reliable Authentication and Authorisation for under 16s

TrustElevate is the first company globally to provide verified parental consent and age checking of a child

Problem: There is no reliable method to verify an assertion of parental responsibility for a child, verify a child's age, to obtain verified parental consent.

Solution: TrustElevate enables organisations to digitally authenticate and authorise under 16s, in line with regulatory requirements – General Data Protection Regulation (GDPR), Payments Services Directive (PSD2), Audio Visual Media Services Directive (AVMSD)

Product: A tokenised and encrypted identity attribute solution that:

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| 1. Verifies Parental Responsibility (VPR) | 2. Verifies Age of Child (VA) | 3. Verifies Parental Consent (VA) |
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Target Market: Every organisation that needs to process children's data, serve content or provide financial services to a child.

Initial Targets: Online Platforms and Financial Service Providers

1.5bn children globally u15 (+70% online) providers currently process their data, serve content and all with no parental oversight or GDPR/AVMSD compliance

+80% of children are unbanked globally. In today's digital and cashless society, there is no way to digitally authenticate a child for KYC/AML or authorise for PSD2

Traction: £115k revenues Q1 + £245k projected pilot revenues Q2/Q3

1. Tried by Home Office and GCHQ (Q1 2019)
2. Royal Bank of Scotland and HSBC pilots (Q3 2019)
3. Pilots Google & popular apps, such as Track'd (Q3 2019)
4. Part of Wayra/Telefonica Accelerator and Accenture Fintech Lab 2019
5. Pen-tested by NCC Group (Q2 2019)

Business Model: B2B Priced "per managed child" on a Subscription model.

Online Platform (0.45p/child) + FS Providers (£2.50/child). 2023 rev £100M platforms and £14M FS

Steve Blank, the father of the Lean Start-Up movement, serial entrepreneur and investor, described Trust Elevate as the next Billion \$ business



We are raising £1m Seed at a £4m pre-money (round will close end of Q2 2019)

If you, or someone you know, like what we do, we'd love to talk to you!

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